



INDUSTRY DEPOT ADVERTISING MEDIA KIT ONLINE ORDER FORM

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Use the following monthly* rate schedule to advertise your products and services to key North American manufacturers.

Industry Depot (www.industrydepot.com) has been supplying productivity solutions to North American manufacturing and service companies and consultants since 1999.

Now you can promote your company's products and services by advertising on the Industry Depot website. It's effective and economical. Our site visitors are serious, focused buyers of industrial equipment, components, instrumentation, components, power tools and services.

Order your ad online using the Buy Now icon for the preferred rate program, specifying the number of months to advertise. We accept PayPal and all major credit cards; VISA, MasterCard, AMEX and Discover and wire transfers. Orders may be placed online, by email, phone or fax (626-629-5745). Then, Email your ad copy and your website URL to adsales@industrydepot.com.

Ad set-up is by us as per the rates below. We can supply ad copy creative. Please call or email your requirements.

"Dedicated" pages show only the advertiser's company and products and follow best SEO practices with links to the advertiser's website. YouTube videos included as standard where available.

"Catalog" pages are created for all product categories, eg "Contract Manufacturing", "Workholding", "Instrumentation", etc. Horizontal and Vertical Banners ads appear on Catalog pages that relate specifically to your Catalog category.

*Pay-per-click (PPC) and Cost per Impression (CPM) programs are also available. Please call 888-849-8034 or email adsales@industrydepot.com for details.

Active Promotion












Your products or services will be actively promoted online using;

- The latest Search Engine Optimization (SEO) methodology as standard for all ads displayed,
- Social media including Facebook, Linked-In and Twitter
- Using optional Constant Contact email campaigns tailored to your specific needs,
- Using optional Google Adwords in campaigns developed for your specific requirements



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Part No.	Description	Price	Buy Now
ADFP3	Dedicated Full Page 1st, monthly rate, 800 x 840, 3 months	\$1,100.00	Add to cart 
ADFP6	Dedicated Full Page 1st, monthly rate, 800 x 840, 6 months	\$1,000.00	Add to cart 
ADFP12	Dedicated Full Page 1st, monthly rate, 800 x 840, 12 months	\$900.00	Add to cart 
ADFPSU	Dedicated Full Page 1st, monthly rate, 800 x 840, Set-up	\$300.00	Add to cart 
ADFP3ADD	Dedicated Full Page additional pages, monthly rate, 800 x 840, 3 months	\$860.00	Add to cart 
ADFP6ADD	Dedicated Full Page additional pages, monthly rate, 800 x 840, 6 months	\$780.00	Add to cart 
ADFP12ADD	Dedicated Full Page additional pages, monthly rate, 800 x 840, 12 months	\$700.00	Add to cart 
ADFPSUADD	Dedicated Full Page additional pages, 800 x 840, Set-up	\$200.00	Add to cart 
TOPBAN3	Catalog Page Top Leaderboard Banner, monthly rate, 728 x 90, 3 months	\$96.00	Add to cart 
TOPBAN6	Catalog Page Top Leaderboard Banner, monthly rate, 728 x 90, 6 months	\$88.00	Add to cart 
TOPBAN12	Catalog Page Top Leaderboard Banner, monthly rate, 728 x 90, 12 months	\$80.00	Add to cart 
TOPBANSU	Catalog Page Top Leaderboard Banner, 728 x 90, Set-up	\$100.00	Add to cart 
BOTBAN3	Catalog Page Bottom Leaderboard Banner, monthly rate, 728 x 90, 3 months	\$72.00	Add to cart 
BOTBAN6	Catalog Page Bottom Leaderboard Banner, monthly rate, 728 x 90, 6 months	\$66.00	Add to cart 
BOTBAN12	Catalog Page Bottom Leaderboard Banner, monthly rate, 728 x 90, 12 months	\$60.00	Add to cart 
BOTBANSU	Catalog Page Bottom Leaderboard Banner, 728 x 90, Set-up	\$100.00	Add to cart 
VRTBAN3	Catalog Page Small Skyscraper, monthly rate, 120 x 240, 3 months	\$120.00	Add to cart 
VRTBAN6	Catalog Page Small Skyscraper, monthly rate, 120 x 240, 6 months	\$110.00	Add to cart 
VRTBAN12	Catalog Page Small Skyscraper, monthly rate, 120 x 240, 12 months	\$100.00	Add to cart 
VRTBANSU	Catalog Page Small Skyscraper, 120 x 240, Set-up	\$100.00	Add to cart 
FBAN3	Catalog Page Full Banner, monthly rate, 468 x 60, 3 months	\$100.00	Add to cart 
FBAN6	Catalog Page Full Banner, monthly rate, 468 x 60, 6 months	\$90.00	Add to cart 
FBAN12	Catalog Page Full Banner, monthly rate, 468 x 60, 12 months	\$80.00	Add to cart 
FBANSU	Catalog Page Full Banner, monthly rate, 468 x 60, Set-up	\$100.00	Add to cart 
PRODNEWS	Productivity News Newsletter per Issue, 800 x 820	\$1,000.00	Add to cart 

*Special introductory rates for a limited time only.

Or for more information, please contact Internet Sales at 888-849-8034 (North America), 416-816-7447 (International) or email adsales@industrydepot.com.